

MN1001 – Organisations & Society**COMPONENT 1: UNDERSTANDING THE BUSINESS ENVIRONMENT**

MODULE TYPE/SEMESTER: First Year/**Core** (20 Credits)/Semester 1

MODULES REQUIRED FOR: **MN1002**, MN2001 and MN2002

MODULE CO-ORDINATOR: Dr Benet Reid

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COMPONENT LECTURERS:

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AIM:

All organisations face a complex external environment with political, economic, social, technical and moral challenges. In order for organisations to flourish, managers must find ways to assemble resources to understand, anticipate and respond to turbulence in their external environment. The aim of this section of the module is to facilitate this process through the study of a range of analytical tools and their application to a series of case studies.

METHOD OF TEACHING & LEARNING:

- Lectures from week 1 to week 5.
- 3 Tutorials in weeks 3, 4 and 5.
- Each lecturer will have office hours to address student enquiries.

LEARNING OUTCOMES:

By the end of the module, students should be able to:

- Understand business environment complex issues (via subject material and discussion)
- Apply analytical skills with formal techniques (via lectures, tutorials and assessment)
- Apply independent learning skills (undertaking basic research)

INDICATIVE TOPIC OUTLINE:

Lecture Topics could include:

- Introduction to strategy and analytical tools.
- Introducing the public, private and third sectors; understanding market failure and regulation.
- Introduction to the pressures and trends found in the environment external to organisations.

ASSESSMENT:

Formative: Peer and tutor feedback in class

Summative: A 910 word essay (50% of the overall module grade)

CORE READING LIST:

There are two activities that you need to undertake in order to complete the reading requirements for this section of the module.

First, you should read a quality daily newspaper (such as *The Guardian*, *The Times*, *The Independent*, *The Financial Times*, etc) to understand the environment in which organisations operate. This is a task that will stand you in good stead for tutorials. Moreover, this is a habit that you should keep for the rest of your studies.

Second, you should review the texts recommended by your lecturers. All texts are indicated in the MN1001 reading list available from our library website and our Moodle page.

To encourage critical, independent thinking you should also be reviewing articles in academic journals that are available from our library website (journal examples include *Academy of Management* or *Harvard Business Review*).

Organisation of courses may be subject to change without notice.